



**BBM · BCA · B.Com**

AFFILIATED TO BANGALORE UNIVERSITY



## ADMISSION BROCHURE

IFIM COLLEGE IS BROUGHT TO YOU BY IFIM BUSINESS SCHOOL  
CREATING WORLD-CLASS MANAGEMENT GRADUATES FOR THE LAST 15 YEARS.



## ABOUT IFIM COLLEGE

IFIM College is promoted by Centre for Developmental Education (CDE), a not-for-profit Society, founded by the DSIJ Group, the publishers of the popular Dalal Street Investment Journal. CDE has been successfully running many institutes of Higher Education and one of them - the IFIM Business School, has been ranked amongst the top 50 Business Schools in the country by many eminent magazines and journals. CDE has been in existence for more than 20 years and has established a modern campus for IFIM Business School and IFIM College in a prominent location inside Electronics City, Bangalore. The location of this campus is strategic as it gives the campus access to Faculty who are presently employed in leading organizations in Electronics City such as Infosys, Wipro, Siemens, Genpact, Birla 3M amongst others. The location also provides the added advantage of IFIM College being included in the preferred lists of campuses for recruitment through campus placements.

IFIM College promotes holistic education and places emphasis on employability. Rigorous teaching, coupled with proprietary methodology of mentoring students, will definitely make the students employment-ready. This methodology has been time tested over the past 15 years in IFIM Business School and has resulted in 100% placement of the students. The Institute is confident of replicating the success of this methodology in IFIM College. The association with eminent organizations over the last 15 years further enhances the ability to influence such organizations to recruit students from the College programs.

IFIM College recognizes the diverse aspirations of its students and provides additional coaching for those who intend to pursue further studies in order to help them excel in entrance and qualifying examinations such as CAT, CA, ICWA and ICSI.

## INFRASTRUCTURE

The IFIM College campus is spread across 4 acres and has excellent infrastructure and facilities such as:

- Well-equipped classrooms with LCD projectors
- An extensive library with more than 12,000 books, 118 journals and electronic access to more than 500 online journals
- Well-equipped 24 X 7 computer labs with access to high speed internet
- Wi-Fi connectivity across the campus
- Well-equipped cafeteria with a wide range of culinary options
- Generator backup for uninterrupted power supply
- Covered parking spaces
- Round-the-clock security
- Auditorium and amphitheater for cultural activities
- Hostel spread across 2 acres, separate for boys and girls, with 250 rooms and a modern kitchen, well-equipped gymnasium, playground, laundry service, doctors-on-call and round-the-clock security measures



## TEACHING TALENT:

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IFIM College is proud of its distinguished regular Faculty. The College is further blessed by the guidance of eminent scholars and professors employed by IFIM Business School who mentor the Faculty of the College. IFIM College has multiple tie-ups and agreements with organizations that specialize in providing soft skills training and coaching to enable students to excel in competitive examinations.

## THE IFIM COLLEGE EDGE

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- Great infrastructure spread over 4 acres providing an open and free environment for learning
- A high quality full time Faculty, coupled with access to visiting and guest Faculty from the industry and the best institutions in Bangalore
- Holistic education which trains the mind, body and the soul to create good, employable resources for any organization
- Free and unlimited access to computing infrastructure that helps students in adopting technology for delivering excellence at the work place
- Practical experience through projects and internships in the real time business world and exposure to working in corporations that have made India one of the fastest growing economies of the world
- Extended coaching sessions to help the students crack entrance tests and qualifying examinations to obtain professional certifications



## OUR PROGRAMS AND THEIR OUTCOME:

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All the programs follow the syllabus provided by the Bangalore University. However, IFIM College has integrated this syllabus with other co-curricular interventions that provide a cutting-edge to students in the market place.

### BACHELOR OF BUSINESS MANAGEMENT (BBM):

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Students have to undergo internships and take on real-life projects in companies to help them understand the dynamics of a real working environment. The students have to take additional lessons in soft skills to enhance their communication abilities and improve their reasoning and quantitative techniques. The outcome of this effort is to enable students to be treated on par with those who have completed their postgraduation in Management from tier 2 schools by the corporate.

### BACHELOR OF COMMERCE (B.Com):

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In this course IFIM College has interwoven training and coaching sessions with internships and projects to make students excellent accountants. These students will also have to undergo soft skills training to enhance communication and their quantitative abilities. Integrated coaching sessions are also provided for these students so that they can excel in their CA, ICWA and ICSI examinations.

### BACHELOR OF COMPUTER APPLICATION (BCA):

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This course has been enhanced by adding many hours of practical training in programming languages to enable students to be treated on par with software engineers by the IT industry. The ability of the student can be further strengthened by enrolling for Certificate programs offered by eminent organizations. Such certificates shall not only build the value of the resume but will also make the student an expert on well-established information system platforms. The objective is to help students compete with those who have completed their Engineering degree and are vying for jobs in the IT sector.

## ELIGIBILITY REQUIREMENTS

- For all the courses, applicants should have passed 12th standard/PUC in the English medium with at least 60% marks. Those who are studying in 12th standard/PUC are also eligible to apply
- Apart from the above, for admissions to B.Com, the applicants should have studied Accountancy as a subject in 12th standard/PUC
- For admissions to BCA, the applicants should have studied Mathematics or Computer Science or both as subjects in 12th standard/PUC

## ADMISSIONS PROCEDURE

The interested student should submit a filled Application Form to the College in the prescribed format. The Application Form may be obtained by post or in person from IFIM College on payment of ₹ 300/- (Three hundred only). The Application Form may also be filled and submitted online by visiting the website [www.ifimcollege.com](http://www.ifimcollege.com). The application fees may then be paid online.

**B.Com AND BCA PROGRAMS:** Shortlisted candidates for B.Com and BCA will be called for an interview. The final decision regarding admissions will be based on academic record and performance at the interview.

**BBM PROGRAM:** Applicants will be called for a written test. Those who are shortlisted in the written test will be invited to a group discussion and an interview. The final decision to admit a candidate will be based on the academic record and the performance in the written test, group discussion and interview.

**The last date for submitting Application Forms is 10th May 2011**

## THE GET AHEAD ADVANTAGE

IFIM College believes in building a constant learning and positive attitude amongst students and thus has adopted the Get Ahead System of Education. This system helps the student attain a very positive attitude in 2 ways:

- 1) By building endurance through proper physical and mental training which is strategically woven into the course curriculum. It is the foundation of all education imparted at IFIM College, with the premise that a strong and healthy mind and body will be the backbone of success after graduation from higher studies.
- 2) By creating an education schedule that allows for practical hands-on experience in the real-life corporate world for a full semester.

The above will enable students to be business-ready and employable professionals that can readily face the challenges of a fast evolving career. It is these 2 pillars of the Get Ahead System that differentiates IFIM College from other institutions.



## OUR CONTACT DETAILS

IFIM College  
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## LIFE AT CAMPUS

